



JEDCO

JEDCO Executive Committee
April 27, 2017, 8:30 A.M.
JEDCO Boardroom, Administration Building
700 Churchill Parkway, Avondale, LA 70094
MINUTES

- Call to Order** 8:30 a.m.
- Attendance:** Mickal Adler, Jimmy Baum, Mario Bazile, Lloyd Clark, Bruce Layburn, Mark Madderra, Mayra Pineda, Stephen Robinson, Paul Rivera, Stan Salathe
- Staff:** Jerry Bologna, Lacey Bordelon, Cynthia Grows, Scott Rojas, Kelsey Scram, Penny Weeks
- Absences:** Bruce Dantin, Joe Ewell and Teresa Lawrence
- Attorney:** Reed Smith – Parish Attorney’s Office
- Guests:** Mayor Ben Zahn – City of Kenner
Deborah Foshee – City of Kenner
Chris Fortunato – City of Kenner

I. Call to Order – Chairman, Bruce Layburn

Chairman Layburn opened the meeting by welcoming the above named guests and leading in the Pledge of Allegiance.

- **Approval of Board absences** – Jimmy Baum motioned, seconded by Mario Bazile, to excuse Teresa Lawrence and Bruce Dantin. The motion passed unanimously.
- **Approval of JEDCO minutes for April 27, 2017** – Lloyd Clark motioned to approve the minutes; seconded by Mickal Adler. The motion passed unanimously.

II. Public Comments on Agenda Items

Mayor Ben Zahn and Deborah Foshee addressed the Board regarding JEDCO’s proposed scope of services for the new Cooperative Endeavor Agreement between JEDCO and the City of Kenner. The Mayor requested that JEDCO consider a scope of services, for \$25k, that would focus on the redevelopment of The Esplanade, Rivertown and Laketown. The City of Kenner, under this model, would perform business retention. Several Commissioners voiced concerns that business retention is JEDCO’s core competency and the work being requested would require additional staffing which \$25k would not cover.

III. Unfinished and New Business

- **Discussion and consideration of a new CEA with the City of Kenner**

On the motion of Jimmy Baum and seconded by Bruce Layburn, the Board unanimously approved the resolution, with amendments, for a new CEA with the City of Kenner.

The amendments to the resolution are:

1) Deleting the fourth "WHEREAS" in its entirety,
2) Changing the last paragraph to read as "Jerry Bologna, President & CEO, is authorized to execute the four-year Cooperative Endeavor Agreement between JEDCO and the City of Kenner substantially in the form attached hereto, which will include either EXHIBIT B Scope of Services attached hereto, or EXHIBIT C Scope of Services attached hereto, and any and all documents required to carry out the provisions of this resolution."

- **Discussion and recommendation regarding Legislative Positions**

Jerry presented four Senate and House bills being considered in the 2017 Regular Session of the Louisiana Legislature. Since these bills affect economic development programs and/or affect JEDCO directly, the Board was asked to take a position on each bill. On the motion of Mark Madderra, seconded by Mayra Pineda, the Board voted unanimously to take the following position(s):

- Support SB 218 – (Sen. Conrad Appel)
- Support HB 237 – (Rep. Taylor Barras)
- Oppose SB 79 – (Sen. Jay Luneau)
- Oppose SB 172 – (Sen. J.P. Morrell)

- **Discussion and consideration regarding the BUILD IT Coalition**

The BUILD IT Coalition (Businesses United for Improving Louisiana's Development by Investing in Transportation), a statewide business-led advocacy, asked JEDCO to support the transportation revenue increase on a series of Legislative bills which would generate millions annually to pay for state roads and bridges as well as major projects throughout the region. JEDCO Commissioners, who serve on other Boards, said the business community supports the BUILD IT Coalition.

Mickal Adler motioned to support the BUILD IT Coalition; seconded by Mayra Pineda. The motion passed unanimously

IV. Monthly Financial Report

- **March 2017 – Cynthia Grows**

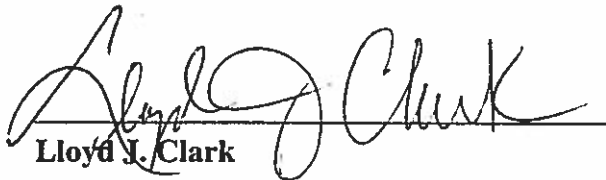
Jimmy Baum motioned to approve the report as submitted; seconded by Mickal Adler. The motion passed unanimously.

V. President & CEO Report – Jerry Bologna

- **Audit Committee Report** – The Audit Committee met with LaPorte CPAs and Business Advisors to discuss the 2016 Financial Audit Report. The Committee will bring a recommendation to the Board at the May 25, 2017 meeting.
- **Business Prospects** – Staff continues to participate in site tours and meetings with several prospects desiring to locate their businesses in Jefferson Parish. Jerry provided highlights about two prospects: 1) a customer service and technical support center is interested in locating within Churchill Business Park and anticipates creating 2000 jobs, 2) a patented rail tie manufacturer is interested in the Avondale-owned site on Modern Farms Road and intends to create 115 jobs.

VI. Other Updates or Comments from the JEDCO Board of Commissioners
None

VII. Adjournment – Mickal Adler motioned to adjourn; seconded by Bruce Layburn. The motion passed unanimously.


Lloyd J. Clark
JEDCO Secretary
Minutes for April 27, 2017